



DATA NUDGE

A monthly reminder to manage your data

{salutation}

Celebrating Five Years of Data Nudges, 2017-2021

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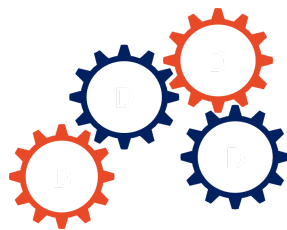
AVG. OPEN RATE

51%



* Avg. open rate for education industry
in the last 5 years is 19%

35%



NUDGES created in
COLLABORATION
with **CAMPUS EXPERTS**

**HAVE YOU
BEEN NUDGED?**



LET US KNOW!

******* TOP 5 OPENED DATA NUDGES *******

[Determine a file naming strategy](#) (72%)

[Back up your data](#) (65%)

[Scary data stories from IL Community](#) (65%)

[Do you know these Box features?](#) (64%)

[Data Cleaning](#) (62%)

Data as of December 13, 2021

See our conference paper for more information about the Data Nudge:

Orlowska, Daria, Colleen Fallaw, Yali Feng, Livia Garza, Ashley Hetrick, Heidi Imker, and Hoa Luong. 2021. "Better data management, one nudge at a time". *IASSIST Quarterly* 45(2). DOI: <https://doi.org/10.29173/iq1010>.

December 2021

Thank you for all your support!

We wish you a relaxing break!

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